

CannaConnect
PRESENTS



IN SUPPORT OF



MEMORIAL STALKER 822 GOLF TOURNAMENT

2022.08.22

SPONSORSHIP PACKAGE



Capt. Maxime Miron-Morin

Capt. Brenden Ian MacDonald

Capt. Kevin Hagen

Master Cpl. Matthew Cousins

Sub-Lt. Abigail Cowbrough

Sub-Lt. Matthew Pyke

PRESENTING SPONSOR

CannaConnect

HMCS Fredericton FFH 337 was deployed from Halifax NS., in January 2020 for a six-month deployment under Operation REASSURANCE. Tragically, on Wednesday April 29, 2020 an accident involving a Royal Canadian Air Force (RCAF) CH-148 Cyclone helicopter – Stalker 822 was deployed in the Mediterranean Sea with HMCS Fredericton took the lives of six souls, including;

Sub-Lieutenant **Abbigail Cowbrough**, a Marine Systems Engineering Officer;
 Sub-Lieutenant **Matthew Pyke**, Naval Warfare Officer;
 Master Corporal **Matthew Cousins**, Airborne Electronic Sensor Operator;
 Captain **Maxime Miron-Morin**, Air Combat Systems Officer;
 Captain **Kevin Hagen**, Pilot and
 Captain **Brenden Ian MacDonald**, Pilot.



MEMORIAL STALKER 822 GOLF TOURNAMENT

2022 marks the second anniversary of this tragedy and as such, the families of the fallen are once again coming together to organize the 2nd Annual Stalker 822 Memorial Golf Tournament. This annual memorial tournament will be a way to remember and to stand in support of the family and friends of those lost and to honour their memory.

We will remember

About our chosen charity

All proceeds from the tournament will be given to **Soldier On**, a program of the Canadian Armed Forces (CAF) which contributes to the recovery of ill and injured CAF members and veterans by providing opportunities and resources through sport, recreational, and creative activities. There will be on course 'games' throughout the day designed to raise funds for Soldier On and we are always looking for prizes, so if you have swag to donate, please let me know!

There are many benefits of being a sponsor - all of which are outlined in this package. Get onboard this inaugural year and show your proud Nova Scotia support for those who gave their all in the line of duty while also continuing the assist CAF members and veterans live better lives through Soldier On.

I Soldier On impact stories [click here](#)



Golf Schedule / Agenda

This best ball format tournament will be hosted at the prestigious **Hartlen Point Forces Golf Club** on a course carved out of natural growth forest and around the site of a closed artillery coastal defense fortification.

8:00 am Registration opens

8:30 am Breakfast wraps served with coffee & JD Shore Cream Rum

9:00 am Shotgun Start

4:00 pm Après social & BBQ

Cost \$150/golfer OR \$550/Foursome



contact Shane Cowbrough to secure your sponsorship



MEMORIAL STALKER 822 GOLF TOURNAMENT



Soldier On is happy to support the tournament across their following social media channels;

Facebook – 28,835 followers | Twitter – 5,829 followers | Instagram – 4054 followers

As a sponsor we would encourage you to also share Tournament posts on your socials! Collateral will be provided

PRESENTING SPONSOR **CannaConnect** **SOLD** **\$2,500**

- COMPLIMENTARY team of four with carts
- Your logo branded along with our Stalker 822 Memorial Golf Tournament as the Presenting Sponsor and included on all event collateral including event signage, posters, social media / media promotions and in the mini-booklet/program
- Your logo imprinted on a giveaway/gift given to all golfers at shotgun start
- Opportunity to display your company pop-up banner next to Registration area
- Media Release mention as our Presenting Sponsor

GIFT SPONSOR



SOLD **\$2,000**

- 2 COMPLIMENTARY golfers w/cart
- Your logo imprinted on a gift giveaway at shotgun start
- Logo included on event signage, social media promotions and in the mini-booklet/program

FOOD TRUCK SPONSOR

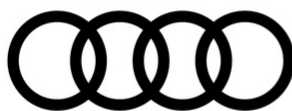


SPAR MARINE LTD.
MARINE ELECTRICAL SPECIALISTS

SOLD **\$2,000**

- 2 COMPLIMENTARY golfers with cart
- Your logo imprinted on napkins
- Logo included on event signage, social media promotions and in the mini-booklet/program

GOLF CART SPONSOR



Audi
Halifax

SOLD **\$2,000**

- 2 COMPLIMENTARY golfer with cart
- signage on golf carts
- special logoed gift/ giveaway
- Logo included on event signage, social media promotions and in the mini-booklet/program

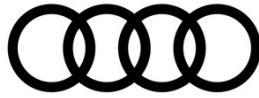




MEMORIAL STALKER 822 GOLF TOURNAMENT



BREAKFAST SPONSOR



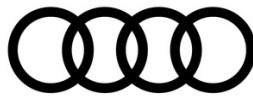
Audi
Halifax

SOLD

\$1,200

- 1 COMPLIMENTARY golfer with cart
- Your logo imprinted on stickers included on the breakfast warps handed out at shotgun start
- tent style table signage at the breakfast coffee station
- Logo included on event signage, social media promotions and in the mini-booklet/program

BBQ & NETWORKING SPONSOR



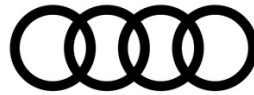
Audi
Halifax

SOLD

\$1,200

- 1 COMPLIMENTARY golfer with cart
- Your logo imprinted on cocktail napkins available at the end of the tournament during BBQ dinner
- tent style table signage at the BBQ buffet station
- Logo included on event signage, social media promotions and in the mini-booklet/program

LEMONADE *WITH A TWIST* SPONSOR



Audi
Halifax

SOLD

\$1,000

This is a great networking opportunity - your reps are encouraged to dress in your company apparel and promote your company while serving our golfers

- Use of a golf cart to move about on the course in the afternoon (12:30 - 3pm) to serve up Vodka & lemonade
- Your logo on signage on the cart
- Logo included on social media promotions and in the mini-booklet/program

MEMORIAL FLOWER SPONSOR

AVAILABLE TO SPONSOR \$500

This special sponsorship is an incredibly solemn one. Hole #6 will be dedicated to the memory of the Stalker 822 tragedy where we will invite golfers to lay the single flower they were given at the shotgun start in front of the memorial cross.

- Each single flower (your choice of flower type) will have a tag with your logo tied to it along with the names of each of our heroes
- Your logo on signage at the 6th hole
- Logo included on social media promotions and in the mini-booklet/program

**Flowers
generously
donated by
The Veteran
Farm Project**





MEMORIAL STALKER 822 GOLF TOURNAMENT

HOLE CHALLENGE & PRIZE SPONSOR - 6 OPPORTUNITIES AVAILABLE!

\$500

Great networking opportunity! As a Hole Challenge Sponsor (\$400) you are asked to activate your hole with representatives / volunteers who will be in charge of running a challenge/game PLUS a prize for the winner - donated by you (\$100 value)

- Logo included on signage at the sponsored tee
- Opportunity to display / promote your business product or service on site
- Logo on social media promotions and in the mini-booklet/program

Choice of one of the following games to challenge our golfers!

HOLE IN ONE
*Insurance required**

**DRIVE THE
MARSHMALLOW**

**CLOSEST TO
THE HOLE**

**LONGEST PUTT
MADE**

LONGEST DRIVE

AVAILABLE

AVAILABLE

AVAILABLE

AVAILABLE

RESERVED



HOLE SPONSORS - 12 OPPORTUNITIES AVAILABLE

\$400

Another great networking opportunity! As a Hole Sponsor you have the opportunity to activate your hole with representatives / volunteers and to promote your company

- Logo included on signage at the sponsored tee
- Logo on social media promotions and in the mini-booklet/program



Thank you for your interest in sponsoring the Stalker 822 Memorial Golf Tournament
PLEASE NOTE

If your sponsorship includes the "opportunity to promote your company / service" it is your responsibility to have a rep at the hole for the duration of the tournament and to bring your own promo items, banners and shade structure (tent) and chairs if required.

Visit our website for more info