CannaConnect

PRESENTS

THE INAUGURAL

STALKER 822

MEMORIAL GOLF TOURNAMENT

IN SUPPORT OF

SOLDIER ON • SANS LIMITES

2021.09.27

SPONSORSHIP PACKAGE

HOSTED BY

CANADIAN VETERANS CORPS

PRESENTING SPONSOR

CannaConnect

MEMORIAL GOLF TOURNAMENT
STALKER 822

HMCS Fredericton FFH 337 was deployed from Halifax NS., in January 2020 for a six-month deployment under Operation REASSURANCE. Tragically, on Wednesday April 29, 2020 an accident involving a Royal Canadian Air Force (RCAF) CH-148 Cyclone helicopter – Stalker 822 was deployed in the Mediterranean Sea with HMCS Fredericton took the lives of six souls, including;
Sub-Lieutenant **Abbigail Cowbrough**, a Marine Systems Engineering Officer;
Sub-Lieutenant **Matthew Pyke**, Naval Warfare Officer;
Master Corporal **Matthew Cousins**, Airborne Electronic Sensor Operator;
Captain **Maxime Miron-Morin**, Air Combat Systems Officer;
Captain **Kevin Hagen**, Pilot and
Captain **Brenden Ian MacDonald**, Pilot.

2021 marks the first anniversary of this tragedy and as such, members of the Canadian Veterans Corps Nova Scotia along with the families of the fallen came together to organize the inaugural, Stalker 822 Memorial Golf Tournament. This annual memorial tournament will be a way to remember and to stand in support of the family and friends of those lost and to honour their memory.

We will remember

About our chosen charity
All proceeds from the tournament will be given to **Soldier On**, a program of the Canadian Armed Forces (CAF) which contributes to the recovery of ill and injured CAF members and veterans by providing opportunities and resources through sport, recreational, and creative activities. There will be on course 'games' throughout the day designed to raise funds for Soldier On and we are always looking for prizes, so if you have swag to donate, please let me know!

There are many benefits of being a sponsor - all of which are outlined in this package. Get onboard this inaugural year and show your proud Nova Scotia support for those who gave their all in the line of duty while also continuing the assist CAF members and veterans live better lives through Soldier On.

I Soldier On
impact stories
click here

About our Host
The Canadian Veterans Corp Nova Scotia (CVC-NS) is proud to help host this inaugural tournament. The CVC-NS is a Veterans' Group committed to serving serving and retired Canadian Armed Forces personnel. Members are community oriented, family driven Veterans and friends with a common goal of friendship & support while fostering inclusivity, safety and understanding.

Golf Schedule / Agenda

This best ball format tournament will be hosted at the prestigious **Hartlen Point Forces Golf Club** on a course carved out of natural growth forest and around the site of a closed artillery coastal defense fortification.

7:00 am Registration opens
7:30 am Breakfast (Wraps to go) served with coffee & JD Shore Cream Rum
8:00 am Shotgun Start
5:00 pm Après social &BBQ

HARTLEN POINT GOLF CLUB
2400 SHORE RD | SHEERWATER NS

Cost $140/golfer OR $500/foursome
**Limited number of carts available @ $20/cart* FIRST COME FIRST SERVED so register EARLY!*

contact Paula to secure your sponsorship
p.lehr1972@gmail.com

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Soldier On is happy to support the tournament across their following social media channels;

Facebook – 28,835 followers | Twitter – 5,829 followers | Instagram – 4054 followers

As a sponsor we would encourage you to also share Tournament posts on your socials! Collateral will be provided

PRESENTING SPONSOR

SOLD

$2,500

- COMPLIMENTARY team of four with carts
- Your logo branded along with our Stalker 822 Memorial Golf Tournament as the Presenting Sponsor and included on all event collateral including event signage, posters, social media / media promotions and in the mini-booklet/program
- Your logo imprinted on a *Golf Buddy* marker/tee gift given at shotgun start
- Opportunity to display your company pop-up banner next to Registration area
- Media Release mention as our Presenting Sponsor

GIFT SPONSOR

$2,000

- 2 COMPLIMENTARY golfers with cart
- Your logo imprinted on gift giveaway insulated lunch bag with cold bottle at shotgun start
- Logo included on event signage, social media promotions and in the mini-booklet/program

BREAKFAST SPONSOR

$1,200

- 1 COMPLIMENTARY golfer with cart
- Your logo imprinted on stickers included on the breakfast warps handed out at shotgun start
- tent style table signage at the breakfast coffee station
- Logo included on event signage, social media promotions and in the mini-booklet/program

MEMORIAL STALKER 822 GOLF TOURNAMENT

BBQ & NETWORKING SPONSOR

$1,200

- 1 COMPLIMENTARY golfer with cart
- Your logo imprinted on cocktail napkins available at the end of the tournament during BBQ dinner
- tent style table signage at the BBQ buffet station
- Logo included on event signage, social media promotions and in the
- mini-booklet/program

LEMONADE *WITH A TWIST* SPONSOR

$1,000

This is a great networking opportunity - your reps are encouraged to dress in your company apparel and promote your company while serving our golfers

- Use of a golf cart to move about on the course in the afternoon (12:30 - 3pm) to serve up Vodka & lemonade
- Your logo on signage on the cart
- Logo included on social media promotions and in the mini-booklet/program

MEMORIAL FLOWER SPONSOR

$500

This special sponsorship is an incredibly solemn one.
Hole #6 will be dedicated to the memory of the Stalker 822 tragedy where we will invite golfers to lay the single flower they were given at the shotgun start in front of the memorial cross.

- Each single flower (your choice of flower type) will have a tag with your logo tied to it along with the names of each of our heroes
- Your logo on signage at the 6th hole
- Logo included on social media promotions and in the mini-booklet/program

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HOLE CHALLENGE & PRIZE SPONSOR

$500

Great networking opportunity! As a Hole Challenge Sponsor ($400) you are asked to activate your hole with representatives / volunteers who will be in charge of running a challenge/game PLUS a prize for the winner - donated by you ($100 value)

- Logo included on signage at the sponsored tee
- Opportunity to display / promote your business product or service on site
- Logo on social media promotions and in the mini-booklet/program

Choice of one of the following games to challenge our golfers!

- HOLE IN ONE *Insurance required**
- ~~DRIVE THE MARSHMALLOW~~ SOLD
- CLOSEST TO THE HOLE
- PUTTING CHALLENGE
- LOST BALL

HOLE SPONSOR

$400

Another great networking opportunity! As a Hole Sponsor you have the opportunity to activate your hole with representatives / volunteers and to promote your company

- Logo included on signage at the sponsored tee
- Logo on social media promotions and in the mini-booklet/program

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Thank you for your interest in sponsoring the inaugural Stalker 822 Memorial Golf Tournament

To confirm or discuss sponsorship - please contact Paula Lehr, Event & Communications, CVC NS
902.414.3443 or p.lehr1972@gmail.com

PLEASE NOTE

If your sponsorship includes the "opportunity to promote your company / service" it is your responsibility to have a rep at the hole for the duration of the tournament and to bring your own promo items, banners and shade structure (tent) and chairs if required.